

Galesburg Broadcasting Company
WAAG-FM, WGIL-AM, WLSR-FM Galesburg, IL
WKAY-FM, Knoxville, IL
2018 EEO Public File Report
August 1, 2017 – July 31, 2018

There were no full-time vacancies filled during past year

Although there were no full-time vacancies filled during the reporting period, upon request Galesburg Broadcasting Company will provide notifications to any organization that distributes information about employment opportunities to job seekers or refers job seekers to employers, pursuant to Section 73.2080(c)(1)(ii) of the Commission's rules.

Outreach Initiative Activity
August 1, 2017 - July 31, 2018

Date of Initiative:

August 2017

Initiative Description/Participation:

Job Shadowing. St. Ambrose University student Blake Syrons shadowed Sales Manager Chris Postin to learn about career opportunities in sales and marketing. Supervised by Eric Hanson.

Date of Initiative:

October 18, 2017

Initiative Description/Participation:

EEO Webinar. General Manager Roger Lundeen participated in the Illinois/Michigan Broadcasters Association EEO Webinar to update and review FCC EEO requirements. The session was presented by Scott Flick and Lauren Flick of the Pillsbury law firm.

Date of Initiative:

February 20, 2018

Initiative Description/Participation:

Carl Sandburg Business and Entrepreneur Speaker Series. Creative Services Director Mandy Balsler presented a session on careers in broadcast creative and marketing to 40 students, which resulted in several resumes and applications from interested students.

Date of Initiative:

April 4, 2018

Initiative Description/Participation:

Carl Sandburg College Career Expo. Station management shared information about our company, met perspective employees (both full and part-time) and shared information about careers in radio broadcasting. Attended by GSM Chris Postin and GM Roger Lundeen.

Date of Initiative:

June 5, 2018

Initiative Description/Participation:

Knox County Child Advocacy Center Presentation. Sales Manager Chris Postin presented information to educate the group on careers in radio broadcasting, news and sales.

Date of Initiative:

June 2018

Initiative Description/Participation:

Morning Show Internship. Greenville College student Isaiah Carlson shadowed WAAG Morning Show members to observe career opportunities in broadcasting. Supervised by Eric Hanson.